



THE FAMILY-RUN INTERIOR DESIGN FIRM: CHERIN & CLARENCE TAN, LAANK (@thelaank)

“Laank’ does not mean anything in particular. We just liked the sound of it, and it felt right. More importantly, we liked the fact that we did not intentionally elicit meaning out of it. This serves as a personal and constant reminder, to the Laank family at least, that design is not something that you create just for the sake of creating. It has to feel right and be something that you believe in. It is neither deliberate nor forced.”

“Today, architecture and interior design call out for a more integrated model that challenges each field to rethink its missions and affiliations. This has paved collaborations between Laank and other design agencies, and people of different disciplines, from graphic designers to illustrators and even marketers. Architecture and interior design is no longer about selecting wallpapers with pretty patterns to complement one’s fancy sofa. It’s a nose-to-tail scope and both industries go hand-in-hand.”

“Laank’s work for Fullerton Healthcare is one of our personal favourites. Designing for the healthcare sector is something that we’ve always been keen on. We’ve worked closely with the company to redefine the standard interiors of healthcare centres, breaking out of cookie-cutter moulds of what typical clinics look like. A clinic shouldn’t look moody or sterile when one is already feeling unwell. One should feel better the minute one enters the space. That is pretty much what Laank does with its designs – we redefine.”

“Regional’ will be the keyword for us this year. We have some exciting projects coming up with clients who are entering different markets, in particular, Thailand, Bali, Vietnam and China. We want to stay fairly small in terms of company size, but build our name in doing great design work regionally, and operate across different cultures effectively. We are trying to



Fred Perry Seneyan



Violet Oon Bukit Timah



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foster an environment in which creative ideas can be exchanged easily between our offices in Asia.”

“Family or not, differences surface at work all the time. Over the years you realise that becoming emotional is neither necessary nor helpful. We try to iron out our differences logically by talking things out. At the end of the day, we care about the same business, and this philosophy extends to the rest of the team. On most days, a relaxing night out binging on food and drink always saves the day!”